

## Social Media Intern

### Description

**Location:** Cleveland, OH

### Hiring organization

### Date posted

April 3, 2023

- Responsibilities
  - Oversee and manage corporate social platforms (Twitter, Instagram, LinkedIn, Tik Tok, Facebook)
  - Amplify presence on social media to increase audience engagement and brand awareness.
  - Contribute to social calendar with planned content
  - Communicate with Business Develop and Marketing teams to craft relevant and timely content.
  - Manage content creation through photo library, Canva, and live events
  - Work with Marketing team to enhance corporate marketing strategy.
- Qualifications
  - College level student, pursuing a degree in Marketing/PR is preferred
  - Strong written and verbal communication skills
  - Highly organized, detail-oriented individual; able to prioritize and execute tasks
  - Knowledge in Power Point, Canva, and Social Media Platforms; additional knowledge of digital marketing management platforms encouraged
  - Part-time role with ability to work flexible weekend hours throughout football season