

<https://dragonseats.com/job/marketing-creative-coordinator/>

Marketing and Creative Coordinator

Hiring organization

Description

Location: Cleveland, OH

- Responsibilities:
 - Work directly with Dragon Seats leadership to communicate execute brand strategy across traditional and digital marketing platforms.
 - Championing Dragon Seats social media marketing strategy across NFL, College Football and other sports partners
 - Coordinate with Dragon Seats' Sales and PR teams to highlight and amplify new business initiatives and partnerships.
 - Coordinate with Dragon Seats' college football partner schools and brands to create and implement NIL (Name, Image & Likeness) strategies.
 - Develop corporate messaging and adapt to various social platforms.
 - Liaison with Dragon Seats' website and SEO team to measure and enhance web traffic.

- Qualifications:
 - 2-5 years of marketing experience.
 - High energy and self-motivated.
 - Passionate about sports.
 - Ability to work both strategically and independently.
 - Strong written and verbal communication skills.
 - Highly organized; able to prioritize and execute tasks.
 - Experience working in Power Point, Canva, and Social Media Platforms.
 - Ability to work flexible weekend hours throughout football season.